



# Personal Data Extract

Last updated: April 28, 2017

## 1. Personal Data Extract

Personal Data Extract (Rekisteriseloste) in accordance with the Finnish Personal Data Act

## 2. Registrar

Lean Entries Oy (Business ID 2791881-5) (“Lean Entries” or “We”)

Ojatie 1, 33920 Pirkkala, Finland

[info@leanentries.com](mailto:info@leanentries.com)

## 3. Name of the register

Entries user register.

## 4. Purpose of the register

Through the Entries website (“Site”) Lean Entries provides certain services (“Service”) such as advice on application of global and regional regulations, standards and related guidelines to any users of the Service.

Therefore, the data processing may be necessary for purposes of payment traffic, computing, customer care or other comparable tasks.

## 5. Source of information

From users when they register to the Site. Information in accordance with the use of the Site, Surveys, Services and Site as outlined in Section 7. All information is processed subject to user’s consent.

## 6. Data in the register and use and disclosure of the data

Information given or updated by user such as:

(a) Identification data of the user: Company name, address and other contact information of the entity, field of operations, size and international scope of invoicing, and other profiling information on the entity such as products and services offered by entity, and name and contact information, such as telephone and email address of user's contact person(s);

(b) Profile information: age, sex, and country of residence of user's contact person(s);

(c) Payment information such as credit card information, account number, SWIFT and IBAN codes and other codes used by user to use the Site, Services and/or Applications through the Site, for the purpose for Lean Entries or third party on behalf of Lean Entries or other third parties who may charge user in accordance with user's agreement with Lean Entries for user's use of the Services, Applications.

Information regarding user's use of Site and the Services (log and web statistics information and IP addresses and information derived from use of cookies) to help Us to improve the Site and the quality, functionality, pricing and terms of the Services and correct errors on the Site and Services. Such results of the surveys and users' use of the Site and Services may be used by Us to profile survey participants and users in order for Us to identify groups of interest (profile information). Such profile information identifying the participant or user will not be disclosed to third parties on individual basis i.e. the participant or user will not be identified, but Lean Entries may on behalf of itself or certain third parties (subject to user's consent) deliver or display messages such as information on Services or the third parties' products or services to user. Also, selected anonymous comments of the survey participants may be disclosed.

## 7. Disclosure of the data to other third parties

The information processed by Us in accordance with these terms may be disclosed to and operated by Our third party contractors to technically operate the Site or provide technical subcontracting in the provision of the Services.

Subject to user's explicit consent data may be transferred out of the territory of the member states of EU or the EEA.

Subject to user's consent certain third parties and Lean Entries may use the information for the purpose of submitting direct marketing to user, by electronic means such as e-mail, SMS, or MMS, and by other than electronic means, such as in printed format such as letter, and by contacting user by telephone. Also We may forward such direct marketing to user on behalf of such certain third parties.

We may process and store user's own content, for the purposes of providing the Services

and user's authorized use of the Site, but We will not disclose or use such content to other parties or use it unless explicitly consented by user.

User gives explicit consent to the processing of personal data in accordance with the Finnish Personal Data Act 11 §, to Lean Entries.

We may disclose or use registration information, content of user, or information or data related to users' use of the Services or Site to the extent We need to enforce the terms of the relevant user agreement, at the request or order of court or a governmental or regulatory body or for other lawful purposes.

## 8. Protection of data

The data is protected using appropriate data protection means, such as concerning equipment and Lean Entries' own network connection equipment and software programs, administrative means and training of employees. The data is accessible only by the named personnel who have need to know the data for the purposes of the agreement between Lean Entries and user, and such access is protected by passwords. Please, also look into our Privacy Policy.